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## **Bank issues challenge grant to aid United Way**

Florence Savings Bank has issued a challenge grant for the United Way's 2009 Live United Community Campaign to engage and encourage first-time contributors.

The bank has agreed to match up to \$10,000 of all donations from any first-time contributor.

A key message in this year's campaign is the call for greater donor participation in the workplace. Whether through an employee's dollar-per-week payroll deduction or a one-time donation, actively engaging more donors serves the community and the campaign well.

"We very much appreciate the bank stepping up and offering this challenge," said John Ebbets, United Way of Hampshire County CEO. "We are a community organization that relies on the giving of those within our community."